

The Tao of Warren Buffett

By Mary Buffett and David Clark

Billed as a collection of pithy and inspiring sayings from America's favourite businessman that reveal his secrets of success, this compilation of quotes and anecdotes succinctly defines Buffett's philosophies and methodologies.

The book has been put together by Mary Buffett who was married to Warren's son Peter for 12 years and David Clark, a long-

time Buffet family friend. The pair has also authored *Buffetology*, *The New Buffetology* and *Buffetology Workbook*.

The quotes in the book are culled from a number of sources and the authors provide short explanations for each, including examples of Buffett's work to back their claims.

Chapters include: *Getting and Stayng Rich*, *Warren's Mentors*, *Education*, *Beware the Folly and Greed*, *When to Sell*, *When to Leave*, and more.

This is a well-constructed and easy to read book and would make a great introduction for anybody unfamiliar with Buffett's philosophies. If you are familiar with the great investor's work, then sit back and enjoy the reasoning behind his thoughts and opinions.

There is something in this for everyone and you can't go past a good quote.

Authors: Mary Buffett and David Clark

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The Secrets of Small Business Owners Exposed

By Dale Beaumont

By the time Dale Beaumont finishes with his *Secrets Exposed* ... series of books he will have uncovered every business secret known to man. Which isn't a bad thing. In an era of information, where everybody is hungry for that little bit of extra knowledge and inspiration, Dale's books offer some great insights.

The *Secrets of Small Business Owners Exposed*, is the latest in the series and takes you up-close and personal with 15 small business owners.

The book covers:

- Creative ways to raise money to get your business idea started
- Dozens of low-cost marketing strategies
- How to find ambitious and loyal staff
- What it takes to develop life-long customers and word-of-mouth promotion
- How to buy established and profitable businesses for very little money

There are some pearls of wisdom. Then there are basic common sense approaches that we all know we should do but rarely fulfil.

Don't expect all the answers you seek, what you will find are some great business stories that will help or inspire you.

NB: 10 per cent of the profits of this book go to the not-for-profit charity *Tomorrow's Youth Foundation*.

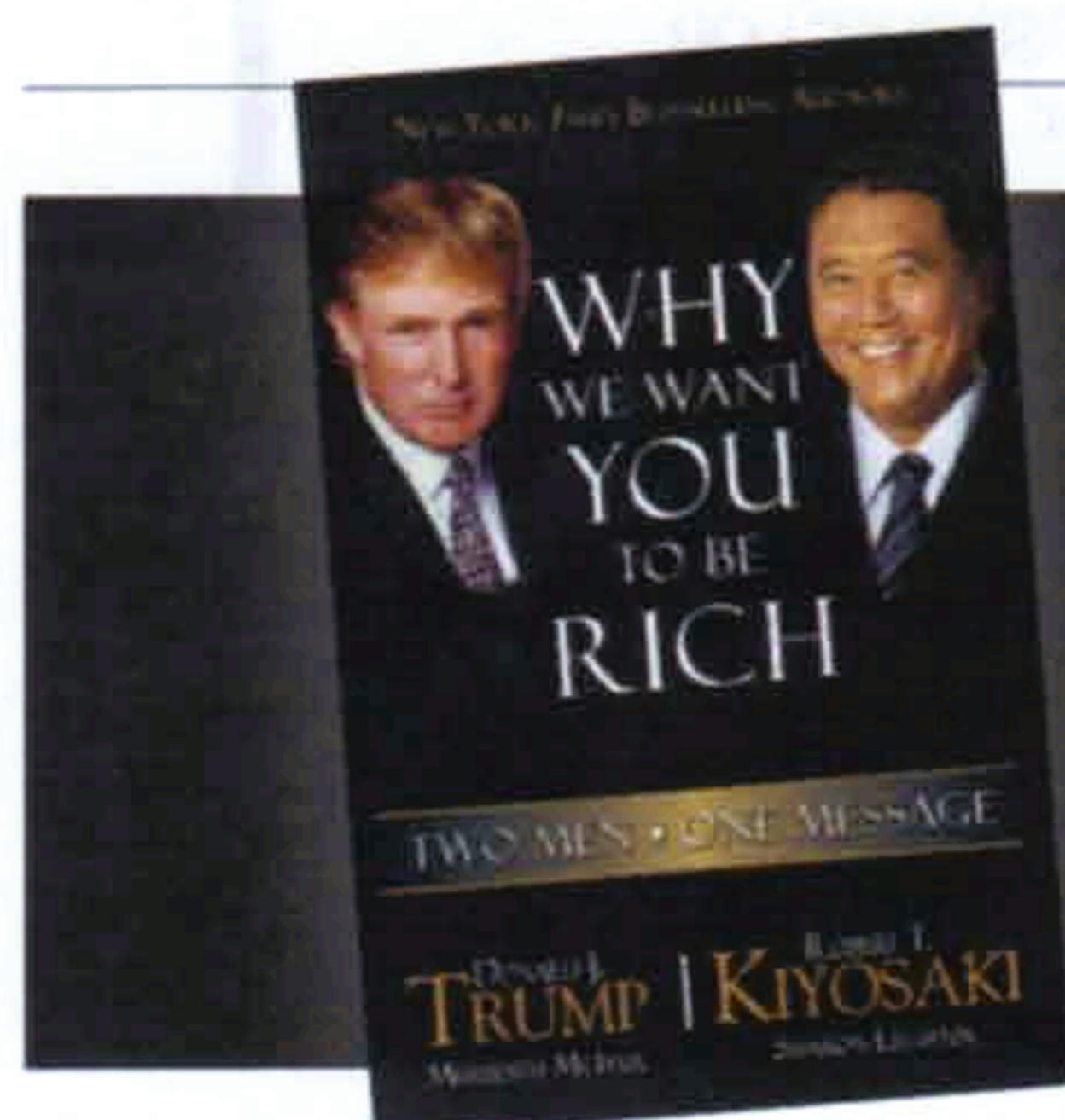
Author: Dale Beaumont

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