

# export

OCTOBER/NOVEMBER 2004

## TRADE NEWS



Tomorrow's Youth: now empowering Singaporeans.

## MOVERS AND SHAKERS

Since opening its first bakery in 1980, Bakers Delight has grown into a \$400 million per annum business with 640 franchises located in Australia and another 37 in New Zealand. Last year, the Aussie success story made its first foray onto the world stage with a push into Canada. Launched under the name, Cobs Breads, the bakery chain now

has 10 Canadian stores in operation with plans to expand already in the pipeline.

Also riding high on the wings of their export success are Aussie young guns, Dale Beaumont and Brent Williams from Tomorrow's Youth – an organisation dedicated to the motivation, development and achievement of young people. Tomorrow's Youth recently held their first 'Empower U' programs for over 200 Singaporeans aged between 12 to 21. As a result, the dynamic duo has now been invited back to conduct another four programs in the run up to the Christmas period.

Australian technology company iOmniscient has capitalised on the current security-conscious climate with its latest offering – the ISEiT (pronounced 'I see it') security system, which automatically identifies and alerts CCTV operators to unattended packages. Through a deal brokered by North of England Inward Investment Agency, iOmniscient's ISEiT system will now be distributed and installed throughout the UK by security systems specialist, 2020 Vision Systems.