



## Entrepreneurs secrets revealed

Author Dale Beaumont (**ABOVE**) has spent a year, made 450 phone calls and sent off 180 emails for his ground-breaking book that takes people up close and personal with 16 of Australia's most successful entrepreneurs.

Secrets of Male Entrepreneurs Exposed features written material by Jim Forman (Jim's Moving), Tim Patrick (Nucleo), Simon Reynolds (Proton Group), Justin Hoard (Auracle Inc) and Tom Panton (Triple Beta Pizza).

"It's important to learn the secrets of other successful people, but where most fail is finding them," says Dale. "I decided to write a book so everyone can score these inspirational stories."

Secrets of Male Entrepreneurs Exposed is available next month in bookstores or via [www.secrets-exposed.com.au](http://www.secrets-exposed.com.au)

Dale Beaumont is now completing Secrets of Female Entrepreneurs Exposed which will be available early in the New Year.

## How to play the tax game

Tony Melvin, co-author with Ed Chan, of *How to Legally Reduce your Tax*, makes the point that we are all responsible for our own, individual self assessment of income tax liabilities.

No curriculum has yet been developed for the everyday worker who is eager to learn how the tax game is played. "It's why we wrote the book — to give every Australian the chance to learn how they too can, legally, reduce tax."

Tony and Ed, founding partners of accounting firm Chan & Naylor Australia, says the message is simple. "The tax breaks available to the rich are available to every Australian." The book covers in plain English the rules of the game of tax and the tools required to play.

## The boat race without water...

A record crowd flocked to the township of Alice Springs last month to witness and take part in the ASSA ABLOY Hestley-on-Todd Sailing Regatta, raising more than \$20,000 for charity. The remarkable thing about this sailing regatta is that there was no water involved! Competitors raced 50m down the dry, sandy Todd River bed creating a colourful, hilarious spectacle which is world-renowned. Prizes, wreaths, flings and footballs racing each other in drug driphits, bathbobs, rubber ducks or cardboard boats were just some of the scenes played out against the backdrop of Australia's Red Centre.



## Disaster crews' control room on site

The University of South Australia is developing 3D technology that can be worn to create a control room to link relief co-ordinators to disaster sites.

The technology allows field staff at the disaster site wearing 'mobile augmented reality systems' to become the eyes and ears for response co-ordinators in a control room, possibly thousands of kilometres away.

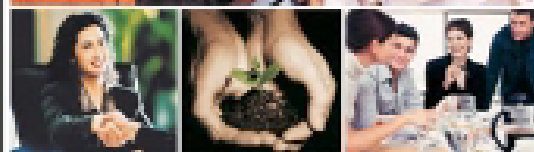
Professor Bruce Thomas, director of the Wearable Computer Laboratory at the University of South Australia, explained at a conference in Sydney that the system is dramatically better than any available to manage natural disasters or other emergencies because information is relayed in 3D and in real time, enabling the devastated region to be viewed and assessed virtually and accurately.

"By wearing the computers with virtual reality goggles and video cameras attached, field operatives at the problem location work in real time with supervisors and experts in a central control room," professor Thomas said. "People in the field provide digital images, videos, and voice information that are geospatially mapped to data sources in the control room," he said.



ABOVE: Professor Bruce Thomas.

BELOW: The technology can be worn at a disaster site to relay images and information back to co-ordinators thousands of kilometres away.

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