

NEW RELEASES

❖ **Fit In, Stand Out**

Blythe McGarvie

McGraw-Hill

\$36.95

Even very successful leaders need to fit in, says this researcher

❖ **The Heart of Change Field Guide: Tools and tactics for leading change in your organisation**

Dan S. Cohen

Harvard Business School Press

\$44.95

Practical guide based on John Kotter's landmark work on change

❖ **Secrets of Male**

Entrepreneurs Exposed

Dale Beaumont

Dream Express Publishing

\$32.95

The 24-year-old author interviews a host of – you guessed it – male entrepreneurs, from Tom Potter of Eagle Boys Pizza to Siimon Reynolds of Photon

❖ **Communicating Across Cultures at Work**

Maureen Guirdham

Palgrave Macmillan

\$81

Second edition of a handbook to help you build a diverse workforce